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Dass Plant Guide

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U. B. Department of Agricul ur

New GEM EVERBEARER

Finest Quality Everbearing Strawberry Yet Introduced

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DASS NURSERY CO.
Bridgman, Michigan

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases
M. R. N

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Discount for Early Orders

The Two Greatest Money-Making Strawberries

Premier

Mastodon—Greatest of Everbearers



Two Very Promising New Strawberries-TRY THEM!

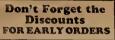


Blakemore



Gem—A New Everbearer

There is a GOOD Dass Variety for Every MARKET, Climate or Personal Preference





GRAND CHAMPION

COOPER

BEAVER

BRANDYWINE

CHAMPION

For a Strawberry Garden at Minimum Cost DASS Cut-Price Plants

\$2.50 per 1000



With Strawberries A Little Care Gives

Astounding Results

In this limited space we will give directions for the most necessary details for successful Strawberry growing. You may get more information by writing us or from the U. S. Department of Agriculture, at Washington, D. C., who will upon request, send you bulletins on Strawberry culture. Basherry Birkherm upon request, send you bulletins on Strawberry culture, Raspberry, Blackberry, and all fruit plant or tree culture, free and postpaid. All fruit growers should take this means of keeping in touch with the newer developments and methods now being employed in fruit culture.



YOUR ORCHARD-

An Investment for Continuing Profits and Greater Joy in Living

buy carefully!

THERE IS A DIFFERENCE!

In a good many catalogs you will find trees listed at extremely low prices BUT THEY ARE NO BARGAIN. They are the so-called Mail Size trees, scrawny, little oneyear grafts or two-year units, and are UNFIT FOR PLANTING. Not only will they always be from one to three years behind in growth, but they are so small and low-branched that it is practically impossible to trim them into a

Cherries

CHERRY PRICES

ser 100.

EARLY RICHMOND. (Sour). This is the earliest and best sour variety, and a well known standard sort. Tree is hardy, vigcrous and an upright grower is very productive and regular in bearing.

BLACK TARTARIAN. (Sweet). Tree

Quince

Dass' Time-Tried Apples



Winter Apples

Summer Apples

Autumn Apples



For Quick Returns Plant Peaches from Michigan's returns sooner than any other troe that us very desirable also for use as a filter. Famous "Fruit Belt"



DASS PEACHES

Extra fine, 5 to 6 ft. trees, the best size to plant: 45c each; \$4.00 per 10; \$35.00 per 100.

PLUM PRICES: 5-6 ft. trees, 75c each; \$7.00 per 10; \$60.00 per 100.



PEARS of Proven Varieties



PLUMS

Here Are Those Money - Saving **Dass Prices**

Strawberry Prices

	25	50	75	100	150	200	250	300	400	500	1000
Dunlap	\$0.35	\$0.55	\$0.75	\$0.85	\$1.15	\$1.20	\$1,30	\$1,65	\$1.70	\$1,85	\$3.00
Blakemore	.35	.55	.75	.85	1.15	1.20	1.30	1,65	1,70	1.85	3.50
Gibson	.45	.65	.85	1.00	1.30	1.50	1.85	2.00	2.30	2.50	4.00
Premier	.45	.65	.85	1.00	1.30	1.50	1.85	2,00	2.30	2,50	4.00
Aroma	.45	.65	.85	1.00	1.30	1.50	1.85	2.00	2.30	2.50	4.00
Cooper	.45	.65	.85	1.00	1.30	1,50	1.85	2,00	2,30	2,50	4.00
Brandywine	.45	.65	.85	1.00	1.30	1.50	1.85	2.00	2.30	2,50	4.00
Beaver	.45	.65	.85	1.00	1.30	1,50	1.85	2.00	2.30	2.50	4.00
Dorsett	.60	.80	1.00	1.15	1.25	1.45	1,60	2.00	2,50	3,00	5.00
Fairfax	.60	.80	1.00	1.15	1,25	1,45	1.60	2.00	2.50	3,00	5.00
Grand Champion	.75	1.00	1.25	1.50	1.75	2,00	2.25	2.50	3,00	3,50	7,00
Champion	.75	1.00	1.25	1,50	2,00	2.50	3.00	3,50	4.00	4.50	8.00
Mastodon	.75	1.00	1.25	1,50	2.00	2.50	3,00	3,50	4.00	4.50	8.00
Gem	-75	1.00	1.25	1.50	2.00	2,50	3,00	3,50	4.00	4.50	8.00
Cut Price							2.00	2120		1.75	2.50

Red Raspberry Prices

	25	50	75	100	200	300	400	500	1000
Latham, 1-yr., No. 1	\$0.90	\$1.35	\$1.90	\$2.25	\$3,90	\$5,35	\$6.15	\$ 6.25	\$12.00
Latham, 1-yr., No. 2	.50	.75	1.00	1.25	1.90	2.85	3,40	3,90	7.00
Latham, 2-yr., No. 1	1.25	1.75	2.25	2.75	5.25	7.40	8.95	10.25	20.00
Chief, 1-yr., No. 1	.90	1.35	1.90	2.25	3.90	5.35	6.15	6.25	12.00
Chief, 1-yr., No. 2	.50	.75	1.00	1.25	1.90	2.85	3.40	3.90	7.00
Chief, 2-yr., No. 1	1.25	1.75	2.25	2.75	5,25	7.40	8.95	10.25	20.00
Early King, 1-yr., No. 1	.90	1.35	1.90	2.25	3.90	5.35	6.15	6.25	12.00
Cuthbert, 1-yr., No. 1	.90	1.35	1.90	2.25	3.90	5.35	6.15	6.25	12.00

Black Raspberry Prices

	25	50	75	100	200	300	400	500	1000
Cumberland, 1-yr., No. 1	\$0.60	\$1.00	\$1,40	\$1.65	\$2,75	\$3,50	\$4,50	\$ 5.25	\$10.00
Cumberland, 2-yr., No. 1	1.25	1.75	2,25	2.75	5.25	7.40	8.95	10.25	20.00
Plum Farmer, 1-yr., No. 1	.60	1.00	1.40	1.65	2.75	3,50	4.50	5,25	10.00
Plum Farmer, 2-yr., No. 1	1,25	1.75	2.25	2.75	5.25	7.40	8.95	10.25	20.00
New Logan, 1-yr., No. 1	.60	1.00	1.40	1.65	2.75	3,50	4.50	5.25	10.00
New Logan, 2-yr., No. 1	1.25	1.75	2,25	2.75	5.25	7.40	8.95	10.25	20.00
Harbert, 1-yr., No. 1	.75	1.40	1.90	2.25	3.75	5.35	6.50	7.50	14.00
Alfred, Root Cuttings	.60	1.00	1.40	1.65	2.75				10.00
Eldorado, Root Cuttings	.60	1.00	1.40			3.50	4.50	5.25	
Eldorado, Transplants	.00			1.65	2.75	3.50	4.50	5.25	10.00
Lucrotin 1 No. 1	1.25	1.75	2.25	2.75	5.25	7.40	8.95	10.25	20.00
Lucretia, 1-yr., No. 1	.60	1.00	1.40	1.65	2.75	3.50	4.50	5,25	10.00
Lucretia, 2-vr., No. 1	.75	1.40	1.90	2.25	3.75	5.35	6.50	8.00	15.00
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Grape Prices

_	Eacu	23	20	/3	100	200	300	400	500	1000
Concord, 1-yr,	\$0.10	\$1.25	\$1.75	\$2.50	\$3.00	-85.30°	57.75	\$ 9.25	\$10,53	\$20.00
Concord, 2-yr	10	2.25	4.00	5,50.	F650	13.00	18.00	21.00	25.00	50,00
Niagara, I-yr	10		2.80	3.70	4.50	7.80	10.80	13.00	15,00	30.00
Niagara, 2-yr	.10	2.25	4.00	5,50	6.50	13,00	18.00	21.00	25,00	50.00
Moore's Early, 1-yr	.10	1,52	2.80	3,70	4.50	7.80	10.80	13,00	15.00	30.00
Delaware, 1-yr	.15	2.50	4.50	6.25	8.00					
Worden, 1-yr	John S.	1.50	2.80	3,70	4.50	7,80	10.80	13.00	15.00	30.00

Asparagus Prices

ORDER SHEET

Order No.			
Date Rec	d		
Amount			
Do Not \	Write in	This	Space

Dass Nursery Co. Bridgman, Michigan

	Date	And the second s
	PLEASE WRITE PLAINL	Y
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will not be your fault.
WALTER DILWORTH.

ceived Strawberries in fine condition. Thank you, MRS. FRANK L. HANNON.

IN CASE OF ERROR OR SHORTAGE: Notify us imme

These People are Glad they Ordered from DASS

USE THE DASS ORDER SHEET AND HELP

YOURSELF TO PROFITS!

You, too Will be Pleased

SELECTED ORNAMENTALS TO BEAUTIFY YOUR HOME AT MODERATE COST

Graceful, Easy to Grow Evergreens The Stately





SHADE TREES

RED JAPANESE MAPLE.

Flowering Shrubs Give Much Beauty With Little Care

BUDDLEIA (Butterfly Bush). Commonly called Summer Lilac. Blooms very similar to

A Fine Selection of

ROSES

AMERICAN BEAUTY. The fan

HERE IS A REALLY GREAT ROSE COLLECTION

Astounding Price

10 Roses \$1.25



Guaranteed

Double Inspected

Disease-Free

True-to-Name

Productive

Sturdy Bush Roses

Hardy Climbing Vines





Hedge Plants







Red Raspberries

Transplants



Dass Superior Raspberry Plants

Black Raspberries

Blackberries

Currants

Gooseberries



Increase Your Cash Income with these Quick Crops for the Local Market! Martha Washington

Linnaeus Rhubarb

Asparagus

HYDRANGEA P. G. A very handsome shrub which will

BUSH HONEYSUCKLE

BARBERRY, Red Leas

. plants, 30c each; 4 for \$1.00.

SNOWBALL. A magnificent

for Early Orders



A. F. DASS

The Best Stock is the Cheapest— But DASS Offers You a DOUBLE SAVING

Since we have been farmers ourselves for a great many years, and understand fully the difficulties that beset the fruit grower, the Dass Nursery Company would be the last to recommend any stock but the best. In comparison with the other items which enter into the cost of a well-established fruit farm, the cost of plants is not great.

Times being what they are, however, any saving is worth making, so it is the policy of the Dass Nursery Company to offer its customers the best possible plants and at the ABSO-LUTE MINIMUM OF COST.

Our farms are rich, sandy loam which grow the finest of plants with large, well-developed root systems. We keep them well cultivated, fertilized and drained, as any good farmer should.

Our methods of farming, digging and packing are the best and most efficient possible, making our costs very low. We advertise efficiently rather than lavishly, as this low-cost folder will testify, trusting our many good friends to spread the fame of Dass Plants. All these savings we pass on to you to lower your own costs of doing business.

Help us to keep our costs down by ordering early. If full amount cannot be sent when ordering, you may send one-third with order and the balance any time before shipping date. Not only will we allow you liberal discounts for early orders, as described below, but you will be sure to have your plants reserved before the big rush starts during the shipping season.

ALL STRAWBERRY ORDERS FOR 100 PLANTS OR LESS WILL BE PREPAID—A SAVING TO YOU OF FROM 12 TO 30 CENTS.

A Guarantee That Really Protects You

We guarantee every plant, tree or shrub that we ship out to be free from injurious disease, true-to-name, and to arrive in perfect growing condition and hold ourselves ready to replace any stock proved defective or of the wrong variety. Of course, since we cannot control the growing conditions, we cannot be responsible for the stock after it is planted, nor for the crop, but you will find us willing to do anything possible to make EVERY CUSTOMER A SATISFIED CUSTOMER.

Reserve Your Dass Plants Early and Make an Extra Saving

When we receive orders well ahead of our shipping season, we can handle our office work, digging and packing much more efficiently. We have figured what this saving is and we are anxious to have your orders early so that we may pass this saving on to you. Just another indication that Dass wants to give you the BEST PLANTS AT LOWEST COST.

10%

DISCOUNT on all orders mailed before February 15.

5%

DISCOUNT on all orders mailed before March 15.



Home Gardeners!

Grow Your Own Fruits With DASS' **Plants**

It's Healthful It's Profitable It's Easy It's FUN!



DO YOU KNOW THAT THE MONEY YOU PAY FOR A FEW QUARTS OF STALE, INFERIOR FRUIT WILL BUY STRAWBERRY, RASPBERRY, BLACKBERRY and GRAPE PLANTS that will give you a year around supply of delicious, highly flavored, finest quality berries? You'll have them just when you want them and they'll have an added attraction because they are coming right from your own vines.

It doesn't require a lot of experience, petting and care to produce berries with DASS FRUIT TREES and PLANTS, because they are healthy, vigorous, 100 per cent producers. Just plant them this spring; hoe them occasionally to keep the weeds down, and next season they will show their appreciation by giving you loads of beautiful berries.

Most any place will do for a small fruit patch. In your garden, back yard, or along one side of a field there must be a few square feet that might as well be giving you plenty of berries for eating, fresh and for making into preserves, jams, jellies, and pies. And with Dass Plants you are likely to have a surplus that can readily be turned into a nice profit.

TRY A FRUIT GARDEN THIS YEAR AND YOU'LL WONDER HOW YOU EVER GOT ALONG WITHOUT IT.

Complete Home Gardens of Strawberries

- **25 GEM**
- 25 PREMIER
- 25 DUNLAP

All 75 plants \$ 1.00 prepaid for

- 25 MASTODON
- 25 DORSETT
- 25 BLAKEMORE

All 75 plants \$1.00 prepaid for

THINK HOW PROUD YOU'LL BE WHEN YOU SAY TO YOUR GUESTS, "I GREW THESE MYSELF."

"ALL-FRUIT" COLLECTION for the Home Garden

- 25 LATHAM Red Raspberries
- 25 CUMBERLAND Black Raspberries
- 25 ELDORADO Blackberries
- 2 CONCORD Grapes2 NIAGARA Grapes1 DELAWARE Grape

All 80 plants \$2.50 prepaid for



ORDER SHEET—Continued

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